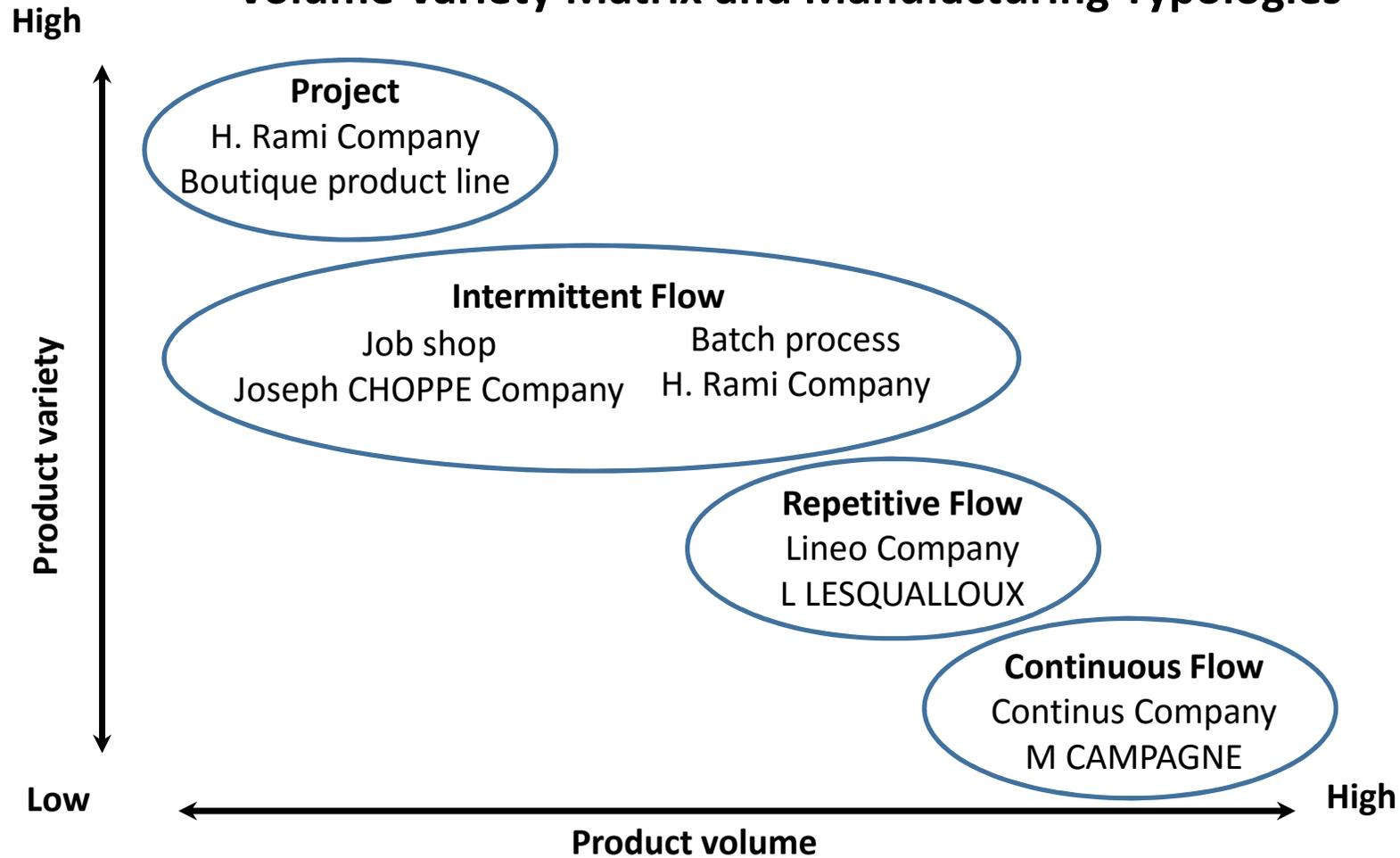


## Volume Variety Matrix and Manufacturing Typologies



High

Product variety

Low

Engineer-to-order



Make-to-order



Mass customization

Assemble-to-order



Make-to-stock



Product volume

High